

# Annual Profits

Firstly, we need to work out your first month's profits:

Estimated weekly adult customers: _____	Estimated weekly child customers: _____	Multiply your daily customers by 7.
Adult entrance fee: _____	Child entrance fee: _____	
Estimated adult weekly income: _____	Estimated child weekly income: _____	Total your adult and child income.
Total estimated weekly income:		
Total estimated monthly income:		

Our advertising choices increased our monthly income by \_\_\_\_\_%

Actual month 1 income	
Minus two week's running costs of	

This figure is your actual month 1 profit.

## Month on Month Profits:

Month 1 profit	
Month 2 profit	
Month 3 profit	
Month 4 profit	
Month 5 profit	
Month 6 profit	
Month 7 profit	
Month 8 profit	
Month 9 profit	
Month 10 profit	
Month 11 profit	
Month 12 profit	

Our actual annual profits are: \_\_\_\_\_

We were successful because:

We could have improved our business by: