



Dear Parents and Guardians,

My name is Ben France, a former Derbyshire, Suffolk and Norfolk County cricketer, who has played against Shane Warne, Muttiah Muralitharan and a number of other international cricketers.

I am an ECB Level 3 coach and one of few in the region at that Level.

I am currently leading the **Ben France Cricket Academy** and providing top class cricket coaching for children of all abilities across Norfolk. With effect from October, I will be running the **Ben France Cricket Academy** from our new Winter home at the City Academy in Norwich.

**The Ben France Cricket Academy** is open to boys and girls of all abilities aged 8-14. Whether your child is just starting or is already a county player, my experienced team of outstanding coaches will be available to help each student reach the next level (whilst also having a lot of fun in the process).

The **Academy** will start on **October 11th** and will run every Sunday until **December 13th**. There has already been significant interest in this years' academy and therefore we will be offering two time slots for you to choose from: 3:00pm-4:15pm and 4:30pm-5:45pm. Numbers will be strictly limited, so early booking is advisable. The cost for the ten sessions is £150.00. Further details and how to book can be found on <https://www.benfrancecricket.co.uk/winter-coaching/>

Additionally, we will be running the **Ben France Cricket All Stars**, which will be an introduction to cricket for boys and girls aged 5-7 from 2:00-2:50pm at City Academy on the Sundays above too <https://www.benfrancecricket.co.uk/All Stars/> The cost for the ten sessions is £50.00.

If you would like more information about the Academy or All Stars then please contact me on 07540 580384 or by email on [ben@benfrancecricket.co.uk](mailto:ben@benfrancecricket.co.uk). More information can be found on our social media with regular updates on **camp**s, **masterclasses**, **one to one** and **small group coaching**.

We look forward to welcoming you in October!

Regards,

Ben France